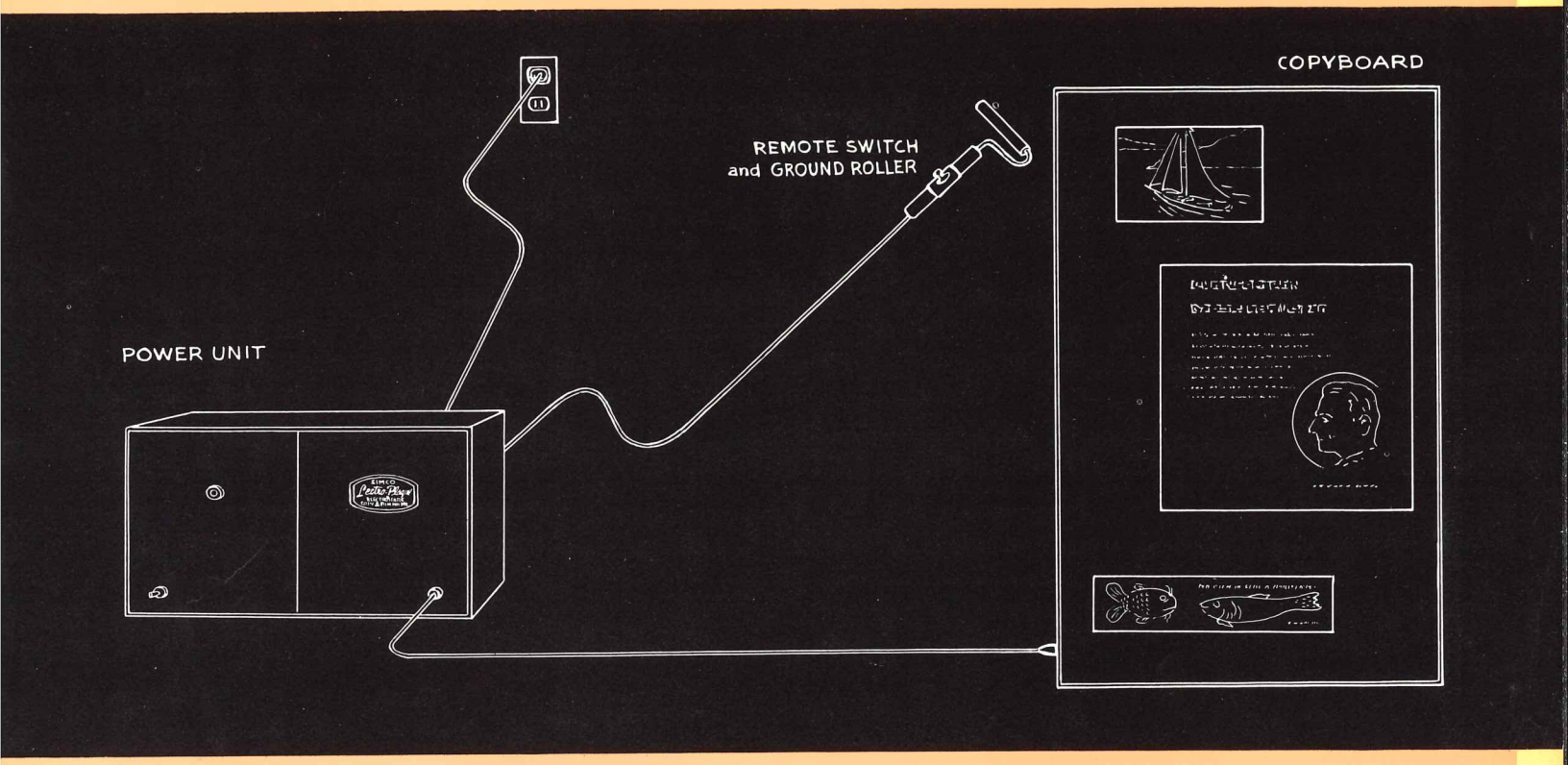
LECTRO-PLAQUE*

A NEW CONCEPT IN HOLDING COPY and FILM!



★NO GLASS! ★NO VACUUM! ★NO DUST ON COPY!
★QUICK, EASY HANDLING!

The LECTRO-PLAQUE copyboard and film holder offers ultimate simplicity in the handling of copy and film to be photographed or exposed.

Film, paper or cardstock is merely positioned on the board and rubbed over lightly with the operator's hand or with the roller supplied with the equipment. It stays in place, held firmly by an electrostatic field.

As a copyholder, LECTRO-PLAQUE permits photographing direct—(1) without the flare of intervening glass . . . (2) without the trapped dust which requires excessive opaquing of negatives . . . (3) without the wasted time of raising and lowering a board and cumbersome glass . . . (4) without the air currents which shift copy when lowering a glass. Since there is no vacuum pump, pockmarks in copy (resulting from vacuum holes in the board) are eliminated. And no Mylar cover sheet is necessary. Copy may be positioned with the board held vertically —holds securely at once—and overlays hold on top of other copy, several layers deep.

As a film holder, LECTRO-PLAQUE has the same time and labor saving advantages as above. Since there is no zone selector, any size film can be used, and film lies flatter.

As a lay-up table, LECTRO-PLAQUE holds copy without adhesives of any kind, and permits copy to be moved at will. An acetate or Mylar cover sheet can be overlaid for permanent holding of many small items. Sandwiches can be made of copy pinned tightly between two transparent sheets, for transfer directly to camera copyboard — without gluing, waxing or altering originals.

LECTRO-PLAQUE is available in any size up to 4 ft. x 8 ft., in black or white opaque, translucent and transparent versions.

**Pat. applied for.*

LECTRO-PLAQUE is a product thoroughly field tested and guaranteed by The Simco Company, Inc., world leader in the field of electrostatics.

the SIMCO company INC.

920 Walnut Street, Lansdale, Penna.

America's Largest Manufacturer of Anti-Static Equipment, Meters & Sprays